



Intel's Business Client Vision

1H 2013



New Intel® Microarchitecture code name Haswell

45nm Process Technology

32nm Process Technology

22nm Process Technology

Penryn

Nehalem

Westmere

Sandy Bridge

IvyBridge

Haswell

Intel® Core™
Microarchitecture

NEW Intel®
Microarchitecture
(Nehalem)

Intel®
Microarchitecture
(Nehalem)

NEW Intel®
Microarchitecture
(Sandy Bridge)

Intel®
Microarchitecture
(Sandy Bridge)

NEW Intel®
Microarchitecture
(Haswell)

TICK

TOCK

TICK

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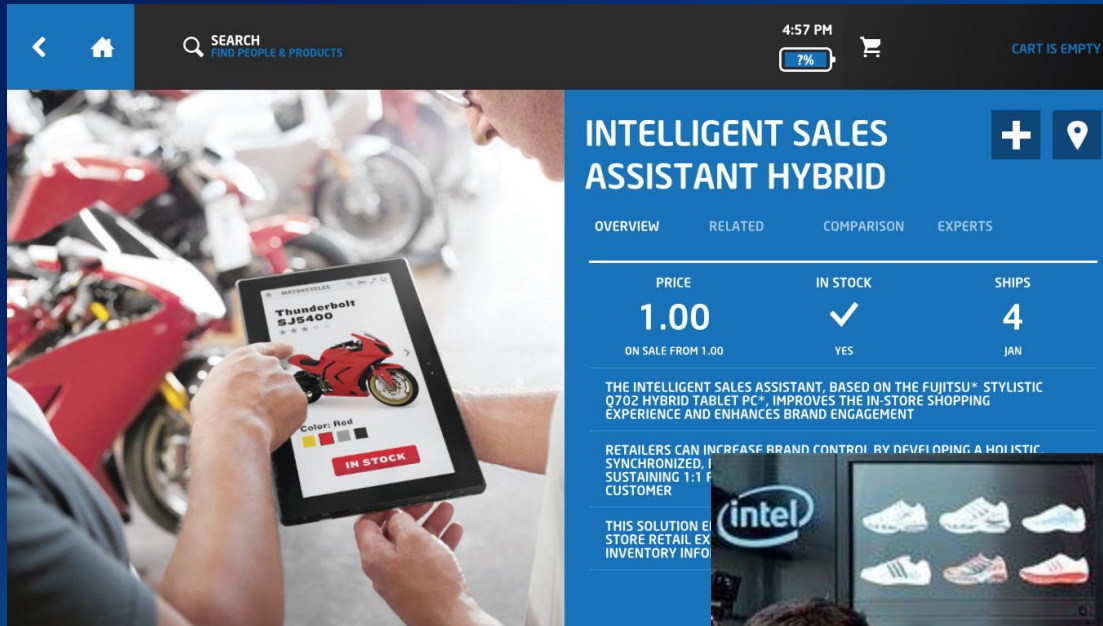
Haswell:

New Intel® Microarchitecture on
Intel®'s 22nm Process
Technology – Pwr Reduction,
Perf Jump & GT (processor gfx)



Cadence of Innovation delivers **New Microprocessor Efficiency**
on the **22nm Process**

New Ways of Business Computing



SEARCH
FIND PEOPLE & PRODUCTS

4:57 PM
7%
CART IS EMPTY

INTELLIGENT SALES ASSISTANT HYBRID

OVERVIEW RELATED COMPARISON EXPERTS

PRICE	IN STOCK	SHIPS
1.00	✓	4
ON SALE FROM 1.00	YES	JAN

THE INTELLIGENT SALES ASSISTANT, BASED ON THE FUJITSU* STYLISTIC Q702 HYBRID TABLET PC*, IMPROVES THE IN-STORE SHOPPING EXPERIENCE AND ENHANCES BRAND ENGAGEMENT

RETAILERS CAN INCREASE BRAND CONTROL BY DEVELOPING A HOLISTIC SYNCHRONIZED, 1:1 CUSTOMER EXPERIENCE. THIS SOLUTION ENHANCES IN-STORE RETAIL EXPERIENCE AND INVENTORY INFO.



New Ways to Interact



CREATIVE

INTEL® DEVELOPER KIT



New Ways to Touch

Lenovo IdeaPad* Yoga Convertible



Dell Convertible XPS* 12



HP ENVY TouchSmart* 4



New Ways to Transmit

Your Ultrabook™, Now On Your TV
with Intel® Wireless Display (WiDi)

Watch laptop content wirelessly on Your TV



New Ways to Communicate

The Motorola MT788*
Smartphone with Intel Inside®



The Acer Liquid C1*
Smartphone with Intel Inside®



