### 3.4 The Binomial Probability Distribution

## The Binomial Probability Distribution

There are many experiments that conform either exactly or approximately to the following list of requirements:

1. The experiment consists of a sequence of $n$ smaller experiments called trials, where $n$ is fixed in advance of the experiment.
2. Each trial can result in one of the same two possible outcomes (dichotomous trials), which we generically denote by success $(S)$ and failure $(F)$.
3. The trials are independent, so that the outcome on any particular trial does not influence the outcome on any other trial.

## The Binomial Probability Distribution

4. The probability of success $P(S)$ is constant from trial to trial; we denote this probability by $p$.

## Definition

An experiment for which Conditions 1-4 are satisfied is called a binomial experiment.

## Example 27

The same coin is tossed successively and independently $n$ times.

We arbitrarily use $S$ to denote the outcome $H$ (heads) and $F$ to denote the outcome $T$ (tails). Then this experiment satisfies Conditions 1-4.

Tossing a thumbtack $n$ times, with $S=$ point up and $F=$ point down, also results in a binomial experiment.

## The Binomial Random Variable and Distribution

In most binomial experiments, it is the total number of $S$ 's, rather than knowledge of exactly which trials yielded S's, that is of interest.

## Definition

The binomial random variable $\boldsymbol{X}$ associated with a binomial experiment consisting of $n$ trials is defined as
$X=$ the number of $S$ s among the $n$ trials

## The Binomial Random Variable and Distribution

Suppose, for example, that $n=3$.
Then there are eight possible outcomes for the experiment:

## SSS SSF SFS SFF FSS FSF FFS FFF

From the definition of $X, X(S S F)=2, X(S F F)=1$, and so on. Possible values for $X$ in an $n$-trial experiment are $x=0,1,2, \ldots, n$.

We will often write $X \sim \operatorname{Bin}(n, p)$ to indicate that $X$ is a binomial rv based on $n$ trials with success probability $p$.

## The Binomial Random Variable and Distribution

## Notation

Because the pmf of a binomial random variable $X$ depends on the two parameters $n$ and $p$, we denote the pmf by $b(x ; n, p)$.

$$
b(x ; n, p)=\binom{n}{x} p^{x}(1-p)^{1-x}, x=0,1, \cdots, n
$$

## Example 31

Each of six randomly selected cola drinkers is given a glass containing cola $S$ and one containing cola $F$. The glasses are identical in appearance except for a code on the bottom to identify the cola.

Suppose there is actually no tendency among cola drinkers to prefer one cola to the other.

Then $p=P($ a selected individual prefers $S)=.5$, so with $X=$ the number among the six who prefer $S$,
$X \sim \operatorname{Bin}(6, .5)$.
Thus

$$
P(X=3)=b(3 ; 6, .5)=\binom{6}{3}(.5)^{3}(.5)^{3}=20(.5)^{6}=.313
$$

## Example 31

The probability that at least three prefer $S$ is

$$
\begin{aligned}
P(3 \leq X) & =\sum_{x=3}^{6} b(x ; 6, .5) \\
& =\sum_{x=3}^{6}\binom{6}{x}(.5)^{x}(.5)^{6-x} \\
& =.656
\end{aligned}
$$

and the probability that at most one prefers $S$ is

$$
\begin{aligned}
P(X \leq 1) & =\sum_{x=0}^{1} b(x ; 6, .5) \\
& =.109
\end{aligned}
$$

## Using Binomial Tables

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Even for a relatively small value of $n$, the computation of binomial probabilities can be tedious.

Appendix Table A. 1 tabulates the $\operatorname{cdf} F(x)=P(X \leq x)$ for $n=5,10,15,20,25$ in combination with selected values of $p$.

Various other probabilities can then be calculated using the proposition on cdf's.

A table entry of 0 signifies only that the probability is 0 to three significant digits since all table entries are actually positive.

## Using Binomial Tables

## Notation

For $X \sim \operatorname{Bin}(n, p)$, the cdf will be denoted by

$$
B(x ; n, p)=P(X \leq x)=\sum_{y=0}^{x} b(y ; n, p) \quad x=0,1, \ldots, n
$$

## The Mean and Variance of $X$

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For $n=1$, the binomial distribution becomes the Bernoulli distribution.

The mean value of a Bernoulli variable is $\mu=p$, so the expected number of $S$ 's on any single trial is $p$.

Since a binomial experiment consists of $n$ trials, intuition suggests that for $X \sim \operatorname{Bin}(n, p), E(X)=n p$, the product of the number of trials and the probability of success on a single trial.
$V(X)$ is not so intuitive.

## The Mean and Variance of $X$

## Proposition

If $X \sim \operatorname{Bin}(n, p)$, then $E(X)=n p, V(X)=n p(1-p)=n p q$, and $\sigma_{X}=\sqrt{n p q}($ where $q=1-p)$.

## Example 34

If $75 \%$ of all purchases at a certain store are made with a credit card and $X$ is the number among ten randomly selected purchases made with a credit card, then $X \sim \operatorname{Bin}(10, .75)$.

Thus $E(X)=n p=(10)(.75)=7.5$,

$$
\begin{aligned}
V(X) & =n p q=10(.75)(.25) \\
& =1.875,
\end{aligned}
$$

$$
\text { and } \sigma=\sqrt{1.875}
$$

$$
=1.37
$$

## Example 34

Again, even though $X$ can take on only integer values, $E(X)$ need not be an integer.

If we perform a large number of independent binomial experiments, each with $n=10$ trials and $p=.75$, then the average number of $S$ s per experiment will be close to 7.5 .

The probability that $X$ is within 1 standard deviation of its mean value is

$$
\begin{aligned}
P(7.5-1.37 \leq X \leq 7.5+1.37) & =P(6.13 \leq X \leq 8.87) \\
& =P(X=7 \text { or } 8) \\
& =.532 .
\end{aligned}
$$

